



A Graphic Advertisement by Thomas A. McKean – 06/12/11  
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**PAGE ONE**

**PANEL ONE**

Establishing shot. Wide angle. Quiet summer day in a nice neighborhood. View on a nice house with a two car driveway and garage attached to the right. An average car is sitting on the left side of the driveway. The back of it has been smashed in a recent accident.

Approaching the house in another car are Tina and Sally. Two friends who have come to see Brandi, owner of the house and car. Tina is driving.

**TINA:** (inside car)  
There's Brandi's house, Sally.

**SALLY:** (inside car)  
Tina! What happened to her car?

**PANEL TWO**

On Tina and Sally, walking up the porch to Brandi's house.

**TINA:** Let's find out.

**PANEL THREE**

Wide angle. Tina and Sally standing on the porch talking to Brandi, who has just answered her door.

**BRANDI:** ...and I was just minding my own business at the stop sign down the street when he ran into me.

**BRANDI:** I want to get it fixed but my insurance company is giving me grief about it.

**PANEL FOUR**

On Tina and Sally.

**TINA:** Mine gave me grief once and I switched to Nationwide. They've been great.

**SALLY:** I agree, Tina.

**PANEL FIVE**

On Brandi, now out on the porch with Tina and Sally.

**BRANDI:** Tell me more!

**PAGE TWO**

**PANEL ONE**

On Tina.

**TINA:** Well, with Nationwide, you get good, competitive prices and great customer service.

**PANEL TWO**

On Sally.

**SALLY:** Why, sure! Friendly support staff are always available to help you sort through your insurance issues, and they are a proud sponsor of Nascar.

**PANEL THREE**

On excited Tina.

**TINA:** My husband loves Nascar!

**PANEL FOUR**

On Tina.

**TINA:** Sally's right, Brandi. Give them a try and you will see they really are on your side.

**PANEL FIVE**

On Brandi.

**BRANDI:** Okay, guys, you win. I'll call them first thing in the morning.

**PANEL SIX**

Wide angle. View of the porch with all three as Tina and Sally high five each other and Brandi rolls her eyes.

[SFX]: >CLAP!<

END